Digitalisation in university continuing education: Technology, content and pedagogy

Workshop: Filling the gaps between Higher Education Policies and Digital Learners: The D-Transform Approach

Context

EU higher education systems are operating in an increasingly fast-changing and competitive environment, dealing with challenging factors such as cost-efficiency, international attractiveness, massification, student mobility, career guidance, and employability, among others. The workshop offers a framework for analysing whether and how Information and Communication Technologies (ICTs) can be a useful tool in responding to these challenges, and what collateral changes their adoption will bring about.

The workshop aims to develop practical recommendations for educational leaders to drive Higher Education Institutions to the level of transformation required for embracing effective digital learning scenarios. The starting point of the workshop will be a presentation about the D-TRANSFORM project and its achievements so far.

Description of the workshop

After a 15' presentation of the D-TRANSFORM Approach by Marta Aymerich (UOC), a group activity will be proposed on Design thinking approach to digital transition of higher education. Based on participants' and workshop leaders' expertise and the recommendations of D-transform project, the group activity will focus on discussing what institutional strategy is most adequate to support the digital transition in their own institution and on reviewing the adequacy of institutional (and institutional association) policies to promote and facilitate adaptation to current and future learning scenarios and learner needs. The conclusions of each group will be shared by rapporteurs. To end the workshop, Carme Carrion (UOC) will share results and reflections of the project.

Ways in which the audience is encouraged to participate:

- Through planned activities: All participants will carry out the group activity, and, therefore, will be involved in collectively defining new scenarios that favour higher education transformation.
- Through Twitter: Workshops will be narrated via Twitter and contributions from followers will be encouraged (#HELeadership; #dTransform)

Project website: www.dtransform.eu/fr/